

To be the UK’s Leading & Best Leisure Travel Business

Markets	Colleagues	Revenue	Market Cap
14 UK airports 80+ destinations 139 aircraft	18,500+ colleagues in the UK and overseas	£7.5 billion (+4%)	c. £2.47 billion as at 30 June 2026



#1

UK Tour Operator

3rd

Largest UK Airline

7m

ATOL licences
(#1 market share)

90%

Market coverage
(UK population within a 90-minute
drive of our 14 UK bases)

Why customers choose Jet2

- Fully integrated model provides breadth, flexibility and choice for all!
- Outstanding end-to-end **Customer First** service
- Exceptional product choice** – over 5,500 quality hotels and more than 3,750 villas, spanning more than 850 resorts
- Range:** 2* - 5*; Self-Catering to All Inclusive
- Value added offerings** – holiday experiences / activities in 80+ destinations with Musement; plus 66 exceptional holiday parks with Eurocamp
- Brands:** Holidays; Cities; Villas; Indulgent Escapes
- Durations:** fully flexible

65

NPS
(+45 pts on European
Airline average)

92%

Customer
Satisfaction
(Jet2holidays)

61%

Customer
retention
(Jet2holidays)

#1

Awareness
(+5% vs nearest
competitor)

FY26 performance

Revenue (£m)	
2026	7,482.1
2025	7,173.5
2024	6,255.3

Operating profit (£m)	
2026	439.6
2025	446.5
2024	428.2

Profit before tax and FX (£m)	
2026	544.6
2025	577.7
2024	520.1

Earnings per share (p)	
2026	211.2
2025	213.1
2024	185.9

Free cash flow (£m)	
2026	495.4
2025	659.1
2024	685.5

Net cash (£m)	
2026	2,012.9
2025	2,017.9
2024	1,729.3

Robust financial foundations

£3.3bn

Total Cash (+4%)

£1.2bn

Own cash excl. advance
Customer deposits (+8%)

16%

10-year ROCE average

£363m

Shareholder returns through
dividends & buybacks

A profitable multi-year growth agenda

Fleet Investment

155 A321neos by 2035, secured on attractive Covid-era terms, supporting efficiency-led growth

Expand our Reach

Unlock growth opportunity in the South of England, an underpenetrated market for **Jet2**

Grow & Strengthen our Customer Base

Enhance loyalty, drive retention and attract new customers through our service driven proposition

Leverage Data & Technology

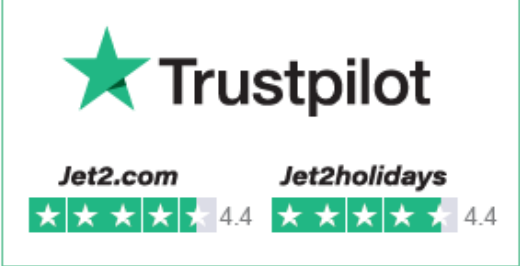
Personalise customer relationships and increase engagement, to drive efficient acquisition

Supported by robust liquidity position combined with disciplined capital allocation focused on value accretive growth and consistent shareholder returns

Extensive leisure travel network delivering fantastic customer choice



Our Awards



Our Brands

