CRANSWICK
Great British Taste

FACT SHEET

52 weeks ended 29 March 2025

OUR BUSINESS MODEL

OUR PURPOSE

TO FEED THE NATION WITH AUTHENTICALLY MADE, SUSTAINABLY PRODUCED FOOD

OUR GROWTH STRATEGY

CONSOLIDATE | EXPAND | DIVERSIFY

OUR GUIDING PRINCIPLES

QUALITY
Own premium
Delight the customer
Technical excellence

VALUE
Vertical integration
Utilisation
Efficiency

INNOVATION
Product
Packaging
Process

PEOPLE
Attract
Engage
Empower

SECOND NATURE — PUTTING THE FUTURE FIRST EVERY DAY

OUR STRATEGIC ENABLERS

- SUPPLY CHAIN
- LEAN PROCESSING
- ICONIC PRODUCTS
- CUSTOMER PARTNERSHIPS

OUR DIFFERENTIATORS

- AGRICULTURAL ROOTS
- ENTREPRENEURIAL SPIRIT
- UPSCALING ARTISAN
- FOCUS ON FLAVOUR

All measures, excluding dividend per share and ROCE are presented on a 52 week v 52 week basis.
1. Like-for-like revenue excludes the current year contribution from current and prior year acquisitions until the anniversary of their purchase.
2. Excludes IAS 41 movement on biological assets, acquisition related amortisation and impairment of intangible assets.
3. Adjusted operating profit divided by the sum of average opening and closing net assets, net debt, pension surplus and deferred tax.

Cranswick is a leading UK food producer with revenue of over £2.7 billion. We produce and supply premium food to UK grocery retailers, the food service sector, and other UK and global food producers.

Producing great food is not just about taste, but about understanding and respecting where food comes from while appreciating the contribution from each complementary stage of our farm-to-fork journey. We continue to invest at pace in our rapidly growing farming operations and across our wider business. Our vertically integrated model provides end-to-end visibility and control of our business and enables us to add value at every stage.

Highlights	2025 £'m	2024 £'m	Change	Change (Like-for-like[1])
Revenue (£m)	**2,723.3**	2,549.6	+6.8%	+6.4%
Adjusted operating margin[2]	**7.6%**	7.1%	+48bps	
Adjusted profit before tax (£m)[2]	**197.9**	173.2	+14.3%	
Adjusted earnings per share (p)[2]	**273.4p**	236.5p	+15.6%	
Dividend per share (p)	**101.0p**	90.0p	+12.2%	
ROCE[3]	**18.5%**	18.5%	+7bps	

10 YEAR CAGR COMPOUND ANNUAL GROWTH RATES TO 29 MARCH 2025

Revenue
+10.1%

Adjusted profit before tax[2]
+13.0%

Adjusted earnings per share[2]
+11.2%

Dividend per share
+10.9%

OPERATIONAL HIGHLIGHTS

>15,400
colleagues

3
milling facilities producing pig and poultry feed

23
well-invested, highly efficientproduction facilities across the UK

>500
farms supplying pigs and chickens to our production facilities

For further information, visit our website: www.cranswick.plc.uk

VERTICAL INTEGRATION: FARM TO FORK

We continue to grow our farm-to-fork integration and simultaneously broaden our product portfolio, truly unmatched in UK food

WE FARM

Feed milling

Genetics and breeding

Cranswick-owned British Farms
Contracts with other UK Farms
European Meat Imports

WE PRODUCE

Cranswick Primary Processing

Other High Quality Ingredients from Sustainable and Trusted Suppliers

Added-Value Processing

Fresh Pork
- Fresh Pork

Convenience
- Cooked meats
- Slow cook
- Continental and Mediterranean Food

Gourmet products
- Sausage
- Bacon
- Pastry

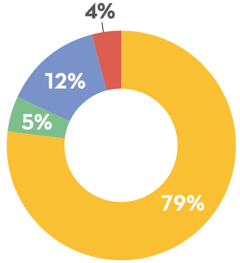
Poultry
- Fresh Chicken
- Cooked Poultry
- Breaded Poultry

Pet
- Pet Food

WE SUPPLY

- Retail
- Convenience and Online
- Food Service
- Food-To-Go
- Export
- Manufacturing

Revenue by customer type
% of Group revenue



- UK Retail
- Food Service
- Manufacturing
- Export

A BROAD PRODUCT PORTFOLIO


FRESH PORK


GOURMET PRODUCTS


CONVENIENCE


POULTRY


PET PRODUCTS

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